



## **Trevor Novak** **Canada UK Trade and Investment**

Congratulations to Trevor Novak who was recently appointed as Director for Canada's UK Trade and Investment, a division of the British Consulate-General based in Toronto.

Novak heads up a team of 12 investment officers across the country who have assisted more than 300 Canadian companies enter the UK and EU markets.

Novak's goal in 2012 is to provide expert trade advice and practical support to another 40 or 50 Canadian companies seeking to grow their businesses internationally.

*Learn more about UK Trade and Investment at [www.ukt.gov.uk](http://www.ukt.gov.uk)  
Contact Trevor at [trevor.novak@ukt.gov.uk](mailto:trevor.novak@ukt.gov.uk)*

“London is the financial capital of the world and even in these turbulent economic times, there are a wealth of opportunities for dynamic Canadian entrepreneurs to establish their operations in the UK.”

